

Scotch-Blue™ Painter's Tape "Unmask the Possibilities" Contest

Official Rules

NO PURCHASE NECESSARY. No purchase necessary to enter or win. A purchase does not improve your chances of winning. By entering the Contest, Entrant fully and unconditionally agrees to and accepts these Official Rules. Contest open only to current legal residents of the 50 United States (including the District of Columbia) who are 18 years of age or older (19 in AL and NE) and have internet access as of May 1, 2006. Void where prohibited, taxed or restricted by law. All federal, state and local laws and regulations apply.

1. **HOW TO ENTER:** You may enter the Scotch-Blue™ Painter's Tape "Unmask the Possibilities" Contest by accessing the following Sponsor's Internet Website: www.scotch-blue.com/unmask that goes directly to the contest or www.scotch-blue.com, and click on the Scotch-Blue™ Painter's Tape "Unmask the Possibilities" Contest button which will take you to the contest page. Consumer will enter the registration information requested (name, mailing address, e-mail address, etc.). Understanding and acceptance of the Official Rules must be acknowledged by clicking on the "I've read and agree to the Scotch-Blue™ Painter's Tape "Unmask the Possibilities" Contest check box. After registering, you are prompted to click the "NEXT" button. After you have completed the registration process, you may submit your photo. Photo must be a .jpeg file and a maximum of 100K in size (minimum of 379 pixels). Video clips are not permitted. All entrants may submit multiple photos but no more than one per week. A week is defined as a 7 day period between 12:00:01 am CST on Sunday and 11:59:59 pm of the following Saturday during the promotion period. Limit one (1) entry per person, per e-mail address per week. If multiple entries are received within a week only the first entry will be entered into the Contest and all other entries will be disregarded. Entries must be received by 11:59:59 p.m. CST on December 1, 2006. Any other form of Internet or e-mail entry is void. Sponsor and its agencies assume no responsibility for lost, interrupted or unavailable network, server or other connections; miscommunications; failed phone or computer hardware or software or telephone transmissions or technical failures: ISP/network/web site accessibility or availability; garbled or jumbled transmissions; injury or damage to any participant's or any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website; and/or other errors of any kind, whether human, mechanical or electronic, including without limitation, the incorrect or inaccurate capture of online entry information. Online entry data that have been tampered with or altered in any way are void. Any use of robotic, automated, programmed, or like online entry methods is prohibited. Sponsor's computer is the official time keeping device for the Contest.
2. **DEADLINES AND ELIGIBILITY REQUIREMENTS.** Contest begins on May 1, 2006 at 12:00:01 A.M. CST and ends on December 1, 2006 at 11:59:59 P.M. CST. Employees of 3M (Sponsor) and its affiliates, agents and franchisees, and each of such employee's immediate family members (persons with whom they are domiciled) are not eligible to win. All online entrants must have a valid e-mail address. In the event of a dispute regarding the identity of the person submitting an online entry, entries will be declared

made by the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, online service provider, or other organization (e.g., business, educational institution, etc.) responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may require proof to its satisfaction of Entrant's registered subscriber status. Automated entries (including but not limited to entries made using any script, macro, bot, or Contest service) and facsimiles are not allowed.

3. **JUDGING:** Two Grand Prize winners will be selected on or about December 15, 2006 by an independent judge or panel of judges, whose decisions shall be final. Entries will be judged on the following criteria: (1) Use of Scotch-Blue painter's tape for delicate surfaces (#2080) (25 points); (2) Originality/creativity (15 points) and (3) Level of difficulty (10). In the event of a tie the criteria with the greatest point value will be used to break the tie, if there is still a tie, the winner will be selected in a random drawing. The winner will be notified via mail no later than December 20, 2006. Winners must sign and return to sponsor any required Affidavit of Eligibility/Release of Liability and Publicity form within seven (7) days of delivery. Signature on affidavit confirms the use of Scotch-Blue™ Painter's Tape for Delicate Surfaces (2080) and the project submitted is original work. Failure to do so within this time period will result in disqualification, in which case an alternate winner will be selected. If a winner's notification is returned to sponsor as undeliverable this will result in disqualification and the naming of an alternate winner. Correspondence will not be acknowledged. No substitution or transfer of prize permitted. All federal, state, and local taxes on prizes are the sole responsibility of the winner. All federal, state, and local laws and regulations apply. Acceptance of the prize offered constitutes permission to use winner/s name or likeness in advertising and promotional activities (including public relations press releases and television/radio interviews and website promotions) without additional compensation. By entering, entrant agrees to abide by and be bound by these rules and decisions of the judge or panel of judges that are final and binding in all respects. Five (5) People's Choice winners will be selected through a voting process by consumers on the website and the People's Choice winners will be announced on or about December 15, 2006.
4. **PRIZES:** Two (2) Grand Prize winners selected by judge or judging panel will receive a check in the amount of \$2,500.00/each. Five (5) First Prize People's Choice winners, selected by online voting, will receive a check in the amount of \$100.00/each. All prizes will be awarded. Odds of winning depend on the total number of eligible entries received.
5. The Grand Prize winner is responsible for any and all incidental expenses. Total Approximate Retail Value of all prizes is \$5,500. No prize substitution will be allowed, except by SPONSOR who may substitute a prize of equal or greater value if the advertised prize becomes unavailable. Winners will be posted on the website.

6. **GAME RELEASE:** By entering and/or participating in the Contest, winners agree to indemnify and hold Sponsor and its affiliates, subsidiaries, advertising and promotion agencies and the agents and employees of each harmless from any and all liability, damages or causes of action (however named or described) with respect to or arising out of the use of prizes awarded and constitutes permission to use winner's name and/or likeness and address for purposes of advertising, publicity and promotion without further compensation except where prohibited by law. All photos submitted to 3M become the property of 3M and can be used for advertising, publicity and promotion without further permission or compensation except where prohibited by law.
7. **RIGHT TO DISQUALIFY AND CANCEL:** Sponsor reserves the right, in its sole discretion, to disqualify any individual found, in Sponsor's sole discretion, to be tampering with the entry process or the operation of the Contest or website, or to be acting in violation of the Official Rules; to be acting in violation of the terms of use of the website, or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Participants may not enter using multiple e-mail addresses or as multiple entries. Any entrant who attempts to enter with multiple e-mail addresses or under multiple identities, or uses any other device to enter multiple times will be disqualified. In the event a dispute as to entries is submitted by multiple users having the same e-mail account, the authorized subscriber of the e-mail account used to participate in the Contest at the actual time of participation will be deemed to be the participant and must comply with these rules. Authorized account subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Sponsor reserves the exclusive right to cancel the Contest should a virus, bug, unauthorized human intervention or other cause beyond Sponsor's control corrupt or impair the administration, security, fairness or proper play of the Contest. In such event, the prizes will be awarded to a winner by random drawing from all eligible entries received up to the time of cancellation.
8. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.
9. Sponsor may prosecute any fraudulent activities to the full extent of the law. The failure of either Sponsor or Prize Provider to comply with any provision of these Official Rules due to an act of God, act of domestic terrorism, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of either (excepting compliance with applicable codes and regulations) or other force majeure event will not be considered a breach of these Official Rules.

10. INFORMATION COLLECTED AND SUBMISSIONS: Participants acknowledge and agree that any information collected in connection with this Contest may be used by Sponsor for market research, and will not be shared with other organizations for commercial and other purposes. Once received, all entries and any optional submissions of comments or suggestions will become property of Sponsor, and none will be returned. Any submissions may be published on the Sponsor's website or in other collateral materials at the Sponsor's discretion, and by entering participants grant Sponsor a license to do so. By way of illustration and not limitation, Sponsor may use such information to contact participants by e-mail and/or mail to update them on products, services and upcoming events. You may opt off Sponsor's e-mail distribution list at any time by visiting www.3m.com and following the online instructions. Opting off the distribution list will not affect your chances of winning. Any information submitted to the above website is subject to Sponsor's Privacy Policy located at www.3M.com/privacy.jhtml.
11. WINNER'S LIST: For winner's list send self-addressed stamped envelope before December 15, 2006 to Scotch Blue Paint Your Room Contest Winners List, PO Box 2017, Grand Rapids, MN 55745-2017. Sponsor is not responsible for lost, late, illegible, incomplete or postage due mail/requests.
12. SPONSOR: 3M Company, One Innovation Boulevard, St. Paul, MN 55144.

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